



NICHOLAS ALEMOND

CREATIVE DIRECTOR | AGENCY FOUNDER | FULL-STACK DESIGNER

PROFESSIONAL SUMMARY

Strategic Design Leader and Full-Stack Creative with 28 years of experience bridging high-level brand identity and technical front-end development. As a Founder and Executive for over a decade, I specialize in scaling business operations, mentoring multidisciplinary teams, and translating complex business goals into high-impact digital and print solutions.

EXPERIENCE

Founder and Managing Member | Third Eye Creative, LLC | 2016 – Present

Direct all operations, financial planning, and client acquisition for a multi-disciplinary creative firm while leading the development of responsive websites, corporate branding, and integrated marketing campaigns for global clients. Oversee end-to-end workflows and mentor diverse teams to ensure high-fidelity execution and strict adherence to deadlines, serving as the primary strategic partner to manage expectations and communications across all production phases.

Design Manager | FireScope, Inc. | 2007 – 2016

Spearheaded a total corporate rebrand, establishing a comprehensive style guide and global identity while directing multi-channel strategies for high-impact web imagery, automated email campaigns, and video production. Further supported global sales initiatives by designing executive-level presentations and large-scale trade show concepts to drive brand consistency and market presence.

Senior Designer | True.com | 2002 – 2007

Partnered with creative teams to architect UI elements and landing pages for a high-volume user base, ensuring a seamless user experience across all digital touchpoints. Additionally, developed animated assets and social media graphics to drive engagement and performance for large-scale digital advertising campaigns.

Graphic Designer and Web Developer | Intelsource Solutions | 1998 – 2002

Delivered end-to-end design solutions by translating diverse client needs into functional web pages and print media, navigating the complexities of early-stage web architecture to provide cohesive digital and physical brand assets.

CORE ABILITIES STACK AND COMPETENCIES

Design and Direction	Technical Development	Leadership and Ops
Adobe Creative Cloud: Expert (Ps, Ai, Id, Dw, Dn)	Front-End: HTML5, CSS3, JavaScript	Executive: 10+ Years Agency Ownership
Brand Identity: System and Logo Design	UI/UX: Responsive and User-Centric Design	Team: Direct Mentorship and Workflows
Stong Attention to Detail and Pixel-Perfect Design	Frameworks: Modern Web Standards	Strategy: B2B/B2C Client Relations

